



## MEDIA INVITATION :

### **SUNDAY, SEPTEMBER 12, FROM 10 AM TO 3 PM 450 PARTICIPANTS WILL TAKE ON THE PLANE PULL 767 CHALLENGE PRESENTED AT THE MONTRÉAL-TRUDEAU AIRPORT**

**Montréal, September 3, 2010** – The media is invited to the Air Canada Base of Montréal-Trudeau Airport on Sunday, September 12, to attend the 12th presentation of the 767 Challenge, a charity event that brings together strong men and women to take on the challenge: pulling an Airbus airliner with their bare hands! This original activity is organized for the benefit of Special Olympics Québec's 4,000 athletes by the Montréal Police Department with the collaboration of Aéroports de Montréal (ADM), Air Canada and the City of Dorval.

The friendly competition, will start at 10 a.m. with the Special Olympics athletes team symbolic plane pull. An Airbus weighing 72,767 kilos must be pulled over a distance of 3,5 meters in the fastest time. One after the other, the 30 teams of 15 members representing companies in the Montréal area as well as 9 neighbourhood stations from the Montréal Police Department will pull together to win one of the following titles: fastest pull, lowest team-weight pull and most dynamic team.

This fun one-of-a-kind event is free and open to the public. In addition to the plane pull contest, there will be a number of activities for the whole family such as inflatable games and mascots. Several units of the Montréal Police Department will have their booth and four STM vintage buses will be exposed. Also, the airport's falconers will meet the public. For details, visit [www.defi767.com](http://www.defi767.com)

#### **About Special Olympics Québec**

The mission of Special Olympics Québec is to enrich the lives of people living an intellectual disability through sport. Thanks to the support of numerous corporations such as **Hydro-Québec**, **the Forzani Group Ltd.** and **Loto-Québec** and to that of all the Québec police departments and the Caisse Desjardins des policiers et policières taking part in the **Law Enforcement Torch Run**, Special Olympics Québec can provide its training programs and competition network to over 4,000 special athletes throughout Québec. [www.olympiquesspeciaux.qc.ca](http://www.olympiquesspeciaux.qc.ca)

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| <b>WHAT:</b>  | <b>767 CHALLENGE</b> <ul style="list-style-type: none"><li>• Using human strength to pull an Airbus in the fastest time</li></ul>  |
| <b>WHO:</b>   | <b>FOR THE BENEFIT OF SPECIAL OLYMPICS QUÉBEC</b> <ul style="list-style-type: none"><li>• Organized by The Montréal Police Department</li><li>• In collaboration with Aéroports de Montréal, Air Canada and the City of Dorval</li></ul>                           |
| <b>WHEN:</b>  | <b>SUNDAY, SEPTEMBER 12, 2010</b> <ul style="list-style-type: none"><li>• 10 a.m. Beginning of the Plane pull contest</li><li>• 2:30 p.m. End of Plane pull contest</li><li>• 3 p.m. Announcement of the results</li><li>• 3:30 p.m. End of the activity</li></ul> |
| <b>WHERE:</b> | <b>THE AIR CANADA BASE AT MONTRÉAL-TRUDEAU AIRPORT</b><br>750, Côte-Vertu Blvd West<br>Highway 40, exit 62<br>Côte-Vertu Road west to the end<br><b>Free parking, admission and family activities</b>  |



Mrs. Chantal Carrière, team captain of one of the two STM bus driver teams registered for the 767 Challenge, Mr. Philip Fregeau, Special Olympics athlete, Mr. Daniel Granger, Special Olympics Chairman and Mr. Jacquelin St-Pierre, commander of neighbourhood station no 5 and member of the 767 Challenge organizing committee, invite the public to assist to the 767 Challenge presented on Sunday, September 12, at the Air Canada Base of the Montréal-Trudeau Airport.

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