

PRESS RELEASE For immediate release

POLAR BEAR PLUNGE : POLICE OFFICERS TAKE THE PLUNGE AT THE POINTE-CLAIRE MARINA

Montreal, March 26, 2010 – It's tomorrow, on Saturday, March 27, that nearly 60 people will show their courage and participate in the Polar Bear Plunge presented at the Pointe-Claire Marina. Among them, 30 police officers will take the plunge in the lake Saint-Louis. This original fundraising activity is organized by the Law Enforcement Torch Run to benefit Special Olympics Québec.

For this occasion, two high ranking police officers have bravely accepted the challenge. Mr. Pierre Brochet, Assistant-Director of the Service de police de Montréal and Mr. Gilles Martin, Commander of the Montérégie District of the Sûreté du Québec. The two men will jump into the cold water with their fellow police officers. In addition, a team of 29 employees and friends from the Scotia Bank, Kirkland branch, will take the plunge.

The event will begin with a "bang" at 1 p.m., when two soldiers from the Stewart Museum will set off a canon. From 1:15 p.m. to 2 p.m., the brave contestants will plunge into the cold waters. A team of police divers, paramedics and volunteers will support the participants. A spa and a heated tent will be available. A team from Virgin radio (96 FM) will be on site to animate the crowd.

All the population is invited to assist to this unique and original activity or, to take to plunge! It's still time to register.

Each participant needs to collect a minimum amount of \$50. If you're too chicken to take the plunge, you are welcome to donate. All donations will benefit the 4,000 Québec special athletes.

To participate or to donate, visit www.olympiquesspeciaux.qc.ca and complete the registration form, on the Polar Bear Plunge page.

This fundraising activity is organised by the Law Enforcement Torch Run in collaboration with the Montréal Police Department, the Sûreté du Québec and the CN Police.

About the Law Enforcement Torch Run

The Law Enforcement Torch Run is the most important annual fundraiser benefiting Special Olympics in the world. It also raises public awareness to the cause of people living with an intellectual disability. The Polar Bear Plunge owes its success to the support of business partners such as the **Scotia Bank** and **Pfizer**.

About Special Olympics Québec

Throughout the province, Special Olympics Québec provides over 4,000 athletes with an intellectual disability aged over 7 and over with training and competition designed to increase their well-being, self-sufficiency, self-esteem and social integration. www.specialolympicsquebec.qc.ca

WHAT :	POLAR BEAR PLUNGE <ul style="list-style-type: none">• Plunge into water for a great cause or come and cheer the participants
WHO :	TO BENEFIT SPECIAL OLYMPICS QUÉBEC <ul style="list-style-type: none">• Law Enforcement Torch Run fundraising activity
WHEN :	SATURDAY, MARCH 27, 2010 <ul style="list-style-type: none">• Registration starting at noon• Water plunges from 1 p.m. to 2 p.m.
WHERE :	POINTE-CLAIRE MARINA 1, Cartier street, Pointe-Claire Highway 20, Exit Cartier

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Information :

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Proud partners of the Polar Bear Plunge

